



POM Wonderful® delights guests at the 57th Annual Primetime Emmy® Awards with two exclusive pomegranate juice cocktails

The POMerazzi and the Red Carpet are the official cocktails at this year's events.

LOS ANGELES (September 14 - 2005) – POM Wonderful,® the California pomegranate grower and producer of all-natural POM Wonderful Pomegranate Juice, is proud to announce that two new pomegranate juice cocktails will be the official Emmy cocktails this year. The POMerazzi and the Red Carpet will be served at this year's Emmy Awards events.

On September 16 at the Emmy Performer Nominee reception at Spago and on September 18 at the Governors Ball, the official party following the 57th Annual Primetime Emmy® Awards, Hollywood will be sipping these new and innovative pomegranate juice cocktails. The POMerazzi is a delicious blend of a splash of POM Wonderful Pomegranate Juice, 1½ oz. vodka, ¾ oz. triple sec and ½ oz. fresh lime juice. The Red Carpet is an elegant combination of 1 oz. POM Wonderful Pomegranate Juice, 1½ oz. Patrón Silver Tequila, ½ oz. Citrónge and ½ oz. sweet and sour.

Sold in a distinctive bottle that resembles fresh pomegranates stacked on top of one another, POM Wonderful Pomegranate Juice is available in supermarkets and grocery stores nationally and can be found in the refrigerated section of the fresh produce department.

POM Wonderful Pomegranate Juice is refrigerated and is made from 100% juice with no added sugar or preservatives. It comes in five all-natural, preservative-free flavors:

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100% **POM**, **POM** Cherry, **POM** Mango, **POM** Tangerine and **POM** Blueberry.

The Wonderful variety of fresh pomegranates is in season from late October through January, but **POM** Wonderful Pomegranate Juice is available year-round. Fresh pomegranates are the perfect festive fruit and can be used for eating, cooking and decorating—especially during November, which is National Pomegranate Month.

For more information and inspiring ideas that use **POM** Wonderful Pomegranate Juice and **POM** Wonderful Pomegranates, please visit <http://www.pomwonderful.com>.

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